

Course Information

A;	Division: INSTRUCTIONAL				Date:	M	ARCH 1996
B:	Department: SOCIAL SCIENCES				New Course;		
	Program:				Revision of Course Information form:		X
Ç:	PSYCHOLOGY 360 D:		COGNITIVE PSYCHOLOGY E: 3				
	Subject & Course No.			Descriptive Title Semester Credit			
F:	Calendar Description: This course p to the psychology of cognition and methods and theories relevant to thi processes. Concept formation, prol	rith the ted	Summary of Revisions: Eg: Section C,E,F	(Enter date &	section)		
	decision making, and the relation of will be covered. The influence of i social factors, artificial intelligence, included as well as the practical app cognition.	hought rences, vill be	A.N.O,Q,R				
G:	Type of instruction: Hrs per week / per semester			H:	H: Course Prerequisites:		
	Lecture: Laboratory: Seminar: Clinical Experience: Field Experience: Practicum: Shop: Studio: Student Directed Learning:	4 Hrs. Hrs. Hrs. Hrs. Hrs. Hrs. Hrs. Hrs.		PSYC 200			
)			1.	Course Corequisites:			
			Hrs. Hrs.		Course for which this Course is a Prerequisite:		
	Other (Specify)		Hrs.	K:	Maximum Class Size:		
	Total:		Hrs.				
L:	College Credit Transfer	X		M:	Transfer Credit:	Requested:	
	College Credit Non-Transfer					Granted:	X
	Non-Credit			Specify Course Equivalents or tappropriate:		ssigned Credit	88
			SFU UBC UNBC UVIC Other:	PSYC 360=PSY 320 PSYC 360=UNASSIGN PSYC 360=PSY 313(1.			
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)	SO Source Designer(s)	1.0			A DON		D
	Director/Chairperson	X)			Regis	trar (X2

Subject and Course Number

N. Textbooks and Materials to be Purchased by Students (Use Bibliographic Form):

One or more of:

Anderson, John, R., 1995) Cognitive Psychology and its Implications (4th ed.)

Salt Lake City, Utah, Freeman Publishers

Solso, Robert, L. (1995) Cognitive Psychology (4th ed.)

New York, Allyn & Bacon Publishers

Haberlandt, Karl (1994) Cognitive Psychology, New York, Allyn & Bacon Publishers

Text will be updated periodically.

Complete Form with Entries Under the Following Headings: O. Course Objectives; P. Course Content;

Q. Method of Instruction; R. Course Evaluation

O. Course Objectives

At the conclusion of the course the student will be able to:

- 1. List the major historical figures in the history of cognitive psychology and describe their contribution.
- 2. Define cognition and describe the various types of cognition included in the definition.
- 3. Describe the major contemporary theoretical approaches in cognitive psychology.
- 4. Describe concept formation and attainment and the role of perceptual and memory processes.
- 5. Explain the similarities and differences between individual and group problem solving.
- 6. Describe the similarities and differences between human reasoning and artificial intelligence reasoning.
- 7. Describe the dynamics of decision making processes and boundaries of "rational decision making".
- 8. Describe the role of language and imagery in cognition.
- 9. Describe the role of individual differences in cognitive style and cognitive ability.
- 10. Run simple simulations of cognitive processes on a microcomputer using packaged software.
- 11. Locate and use internet resources in Cognitive Psychology.

P. Course Content

- 1. Historical Context
 The rationalistic tradition
 Scientific decision making
 The behaviourist tradition
 The cognitive revolution
- 2. <u>Biological Processes</u>
 Neural networks
 Rhythms and cycles

PSYCHOLOGY 360 - COGNITIVE PSYCHOLOGY

Course Content - cont'd

3. Perceptual Processes
Sensory memories
Pattern recognition in humans and machines
Attention

4. Memory Processes
Models of memory
Short term memory
Arousal and memory
Practical implications

5. Imagery
Characteristics of images
Imagery and memory
Cognitive maps
Graphical computer interfaces

6. Language
Understanding language
Computers and language representation
Producing language
Remembering language
Reading
Language translation

7. Concepts and Categories

Methods of researching

Factors affecting concept formation
Testing hypotheses
Natural categories
Statistical methods of categorization

8. Problem Solving
Problem representation
Strategies and heuristic
Ill-defined problems
Creativity
Computational explorations of creative processors

9. Reasoning
Linear series problems
Propositional reasoning
Syllogisms
Analogies
First order predicate logic

PSYCHOLOGY 360 - COGNITIVE PSYCHOLOGY

Course Content - cont'd

10. Decision Making

Representativeness

Availability

Social judgement and bias

Mathematical modelling judges policy

11. Individual Differences

In memory processes

In language usage

In concept formation and problem solving

In cognitive styles

Thinking as measurable ability

12. Artificial Intelligence

Expert systems

Decision support systems

13. Social Cognition

Group problem solving

Consensual social reality

Game playing and simulation

Method of Instruction

This course will employ a number of instructional methods to accomplish its objective and will include some of the following:

- lectures
- audio-visual materials
- small group discussion
- research projects
- computer based cognitive simulation exercises
- mediated electronic forums/discussion groups
- internet based individual and small group assignments

R. Course Evaluation

Evaluation will be carried out in accordance with the Douglas College policy and will include both formative and summative components. Evaluation will be based on some of the following: quizzes, multiple choice type exams, essay type exams, term paper or research project, computer based assignments, internet based assignments, quality of participation in class discussions, etc. An example of one evaluation scheme:

10 quizzes	25%
5 homework assignments	10%
Small group assignments	10%
Class discussion quality	10%
Term project paper	20%
Midterm exam	10%
Final exam	15%
	100%